

# **GORDON T LONG**

# **Advanced Technical Analysis**







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# A SUSTAINABLE US COMPETITIVE ADVANTAGE



February 26th, 2025

# **AGENDA**

# SUSTAINABLE US COMPETITIVE ADVANTAGE

PART 1 - What Must Be Done

### THE MERCANTILIST STRATEGY OF INDUSTRIAL CAPTURE

Modern Mercantilist Strategy Industrial Capture Lessons In Industrial Capture

### A NATIONAL INDUSTRIAL POLICY

Centralized v Organic
Research Funded versus Investment Driven
America is Under Investing in a Major Way
Why a Large Scale Investment is Possible
Why it is an American Strategic Imperative

"STRATEGY IS WHAT HAPPENS TO YOU WHEN YOU ARE LOOKING THE OTHER WAY!"

CEO IBM

WHAT IT WILL TAKE

# **AGENDA**

# SUSTAINABLE US COMPETITIVE ADVANTAGE

### PART II - How It Can Be Done

### **INVESTMENT DRIVEN**

Strategic & Long Term

How Much To Invest

What & Where to Invest

How to Structure The Investments

Government Sharing in the Profits

### A US SOVEREIGN WEALTH FUND

US Asset Monetization
Land, Real Estate (Same as ABS, MBS)
Licenses (FCC)
Leases (Energy)

Private Foreign Investment Courte Current

Private Foreign Investment - Crypto Currency Cash Holdings – Crypto



### CONCLUSIONS

# **AGENDA**

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# INVESTMENT DRIVEN V DEBT DRIVEN

NOT A TRADITIONAL GOVERNMENT APPROACH

**LENDING** 

INVESTING

- DEBT
- BONDS

- EQUITY
- SECURITIES

In the next section we will talk about the Three Legged Investment Stool

# Equity vs Debt Financing



### **Advantages**



- 1) Less risky than debt
- 2) No future obligations
- 3) Gain investor network
- 4) No fixed timeline

- 1) Retain ownership
- 2) Interest is tax deductible
- 3) No future obligations
- 4) Variety of terms/rates

# Disadvantages

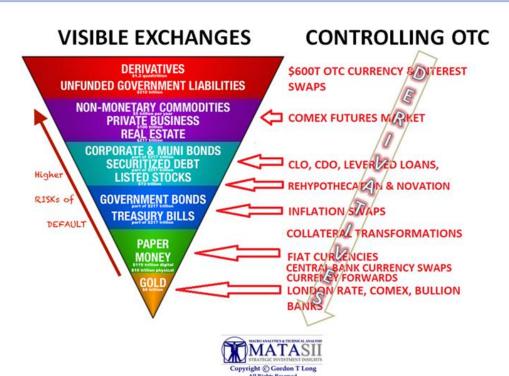
- 1) Shared decision making
- 2) Potentially more expensive
- 3) Investor pressure

- 1) Must repay in future
- 2) Usually requires collateral
- 3) Impacts cash flow

# MATASII MACRO MAPS



#### THE DERIVATIVES COMPLEX



# WE ARE LIVING IN A COMPLETELY NEW POLICY ENVIRONMENT

# OLD WORLD:

- Gold Backed Money,
- Balanced Trade,
- Large Budget Deficits,
- Excessive Money Creation

... actually did more harm than good.

# **NEW WORLD:** THE US AS A COUNTRY IS NOT TAKING ADVANTAGE OF THE NEW WORLD:

- Large Scale Government Investment is POSSIBLE
- New Investable Global Industries and Technologies AVAILABLE
- Financing of Large Scale Money Creation SOUGHT
- The Delivery of a Technological Revolution is POSSIBLE
- ... would deliver higher rates of economic growth but also
- ... solve intractable global problems
- ... radically improve the well being of everyone

# THE US STRATEGIC IMPERATIVE

The United States can and must make a multi-trillion-dollar investment in new industries and technologies over the next 10 years in order to ignite a technological revolution that would turbo charge economic growth, consolidate the country's geopolitical preeminence and vastly enhance human wellbeing, not only in the US, but all around the world!"

Richard Duncan The Money Revolution

THE US MUST BE AGAIN BE SEEN AS THE PLACE TO INVEST IN FIXED INVESTMENTS & CAPITAL STOCK

# MUST MAKE AMERICA AN ATTRACTIVE INVESTMENT - AGAIN!

### INSTITUTIONAL INVESTMENTS ARE STRATEGIC & LONG TERM

# THE COUNTRY IS IMPORTANT

Business Friendly v Hostile

### ENTERED AS INVESTMENTS NOT TRADES

Liquidity is Somewhat Restricted (PE)

### **GLOBAL SEARCH**

How Much To Invest
What & Where to Invest
How to Structure The Investments

### **ASSESS TO REMOVE**

Political Pressures
The Threat of Taxation,
Regulations,
Chances of Nationalization,
Confiscations to Fund Government.

### MUST REWARD NOT DE-INCENT

Tax Treatment
Limit Regulatory hurdles

# CAPITAL GROWS - DEBT SUFFOCATES & CHOKES

One of the most important things to understand is that capital

- Grows,
- Evolves and
- Become more Complex!

# **Capital Transforms**

- The way people live and
- The environment in which they live.

# Capital Grows & Evolves Due to Investment

The Amount & Type of Investments determines the Speed at which capital grows and the Direction in which it evolves

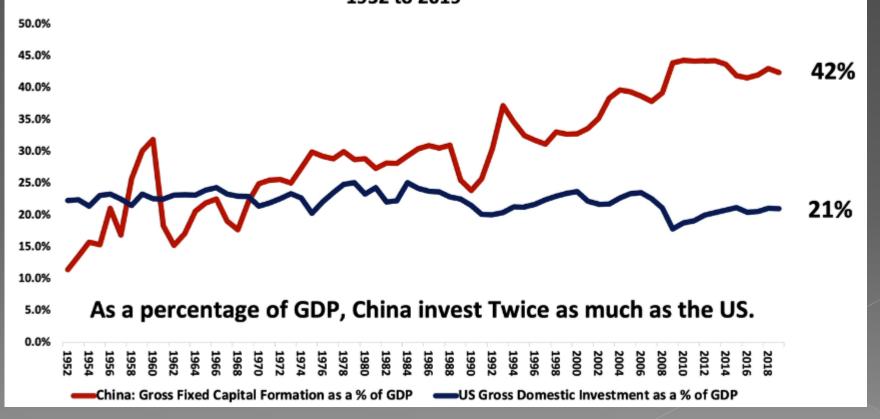
# THE US IS LOSING ITS POSITION AS THE WORLD'S MOST IMPORTANT ECONOMY BECAUSE IT NOW INVESTS TOO LITTLE!

- The rate of growth of the US Capital Stock has been slowing since WWII and has been particularly weak since 2008.
- The average annual growth rate sine 1926 has been 2.5% a year.
- In 2019 it was 1.6% and was the highest growth rate in a decade.
- The growth in Capital Stock has slowed because investment has been weak for fixed assets (Tangible Assets used in the production of Income).

# Insufficient Government investment is to blame

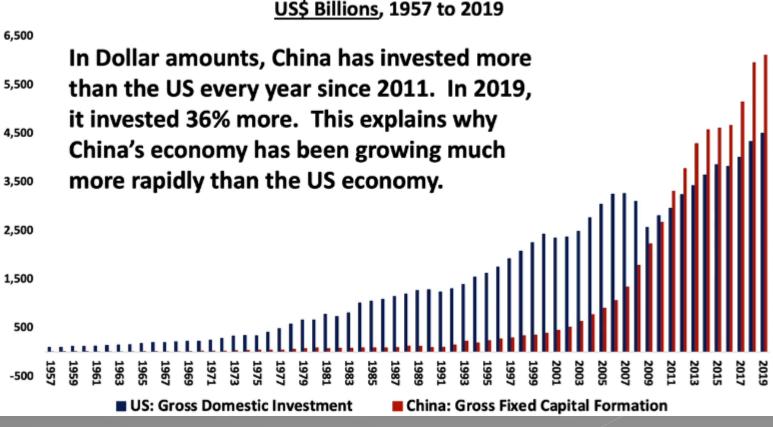
- Government investment in fixed assets declined from 7.1% of GDP in 1961 to only 3.5% of GDP in 2019.
- US Government Spending is being used for Consumption or Transfer Payments for a 70% Consumption Economy versus Fixed Assets

# Annual Fixed Investment as a % of GDP The US vs. China 1952 to 2019



# Annual Fixed Investment The US vs China

US\$ Billions, 1957 to 2019



# Why it is a American Strategic Imperative

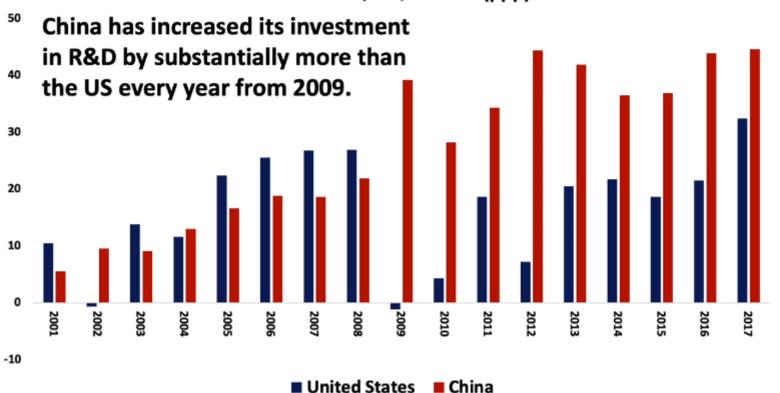
- MADE IN CHINA 2025 Stage 1 of China's 3 stage, state-led program with the ultimate aim of China becoming the leading manufacturing power by 2049
- It established "Nine Priority Tasks" these are:
- 1. Improving manufacturing innovation
- Integrating Technology and Industry
- 3. Strengthening the Industrial base
- 4. Fostering Chinese Brands
- 5. Enforcing Green Manufacturing
- 6. Promoting Breakthroughs in 10 Key Sectors
- 7. Advancing Restructuring of the Manufacturing Sector
- Promoting Service-Oriented manufacturing and manufacturing-related service industries
- 9. Internationalizing manufacturing

### 10 KEY SECTORS TO BE PROMOTED

- 1. Next Generation Information Technology
- 2. High-End Numerical Control Machinery & robotics
- 3. Aerospace & Aviation Equipment
- 4. Maritime Engineering Equipment & High-Tech Maritime vessel manufacturing
- 5. Advanced Rail Equipment
- 6. Energy-Saving & New Energy Vehicles
- 7. Electrical Equipment
- 8. Agricultural Machinery & Equipment
- 9. New Materials
- Biopharmaceuticals & High-Performance Medical Devices

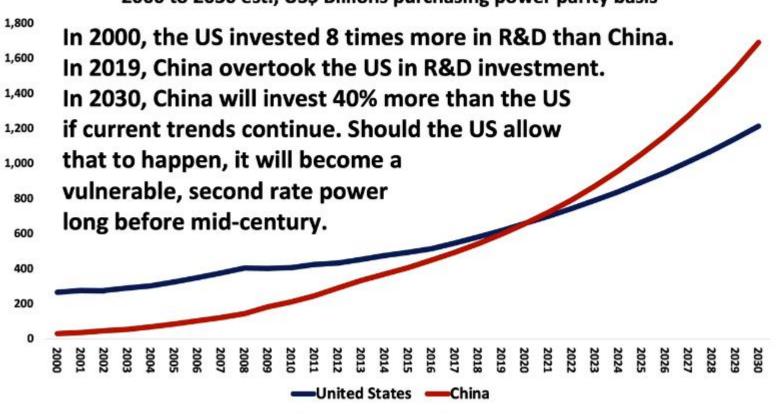
# R&D Investment, Annual \$ Change The US vs. China

2001 to 2017, US\$ Billions (ppp)



# Gross Domestic Expenditure on R&D The US vs. China

2000 to 2030 est., US\$ Billions purchasing power parity basis



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### CONCLUSIONS

# THREE LEGGED STOOL

# **SOVEREIGN WEALTH FUND (SWF)**

- Monetize US Government Assets

# PRIVATE EQUITY (PE)

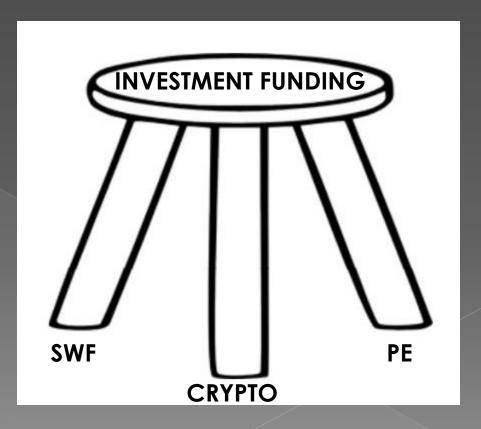
- Institutional Investment

# **CRYTO CURRENCY**

- Trapped Foreign Investment

### **ABOUT**

- GLOBAL INVESTORS
- TAXPAYER EQUITY STAKES



# SOVEREIGN WEALTH FUND

Monetization of public assets refers to generating revenue from governmentowned assets, like land, roads, or infrastructure, by leveraging private sector expertise and investment, often through leasing or partnerships, to unlock their economic potential.

### **DEFINTION:**

Asset monetization is the process of creating new sources of revenue for the government by unlocking the economic value of unutilized or underutilized public assets.

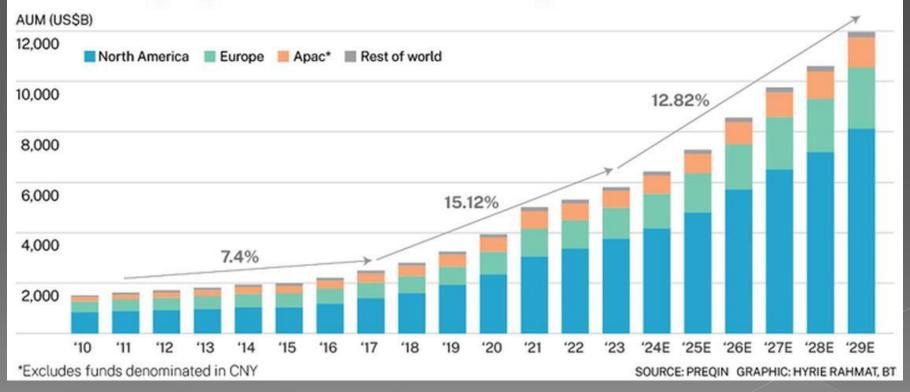
### **GOAL**:

To generate income from assets that might otherwise be underutilized or not generating any revenue, allowing governments to invest in new infrastructure or other priorities.

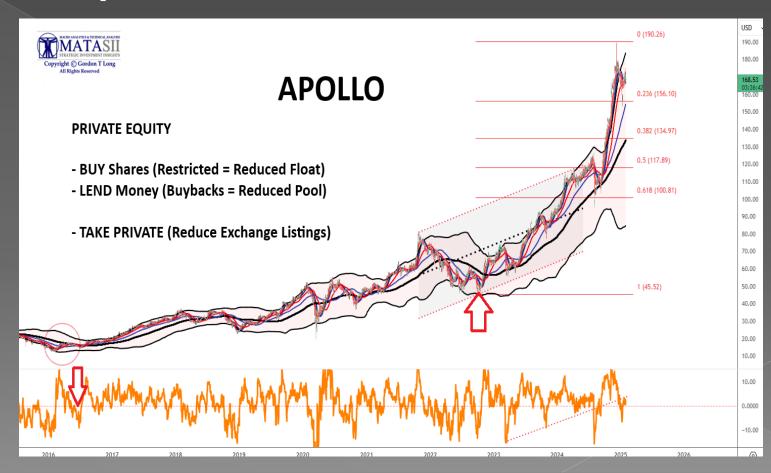
# **EXAMPLES**

- Land, Real Estate (Same as ABS, MBS)
- 2. Licenses (FCC)
- 3. Leases (Energy)
- **4. Leasing:** Leasing out public land for development or infrastructure projects.
- 5. Public-Private Partnerships (PPPs): Collaborating with private companies to manage and operate public assets, with the private sector receiving revenue in exchange for their investment and expertise.
- **6. Infrastructure Investment Trusts (InvITs):** Allowing investors to invest in infrastructure assets through a trust structure, generating income for the government and investors.
- 7. Selling assets: Selling off unused or underutilized government properties.

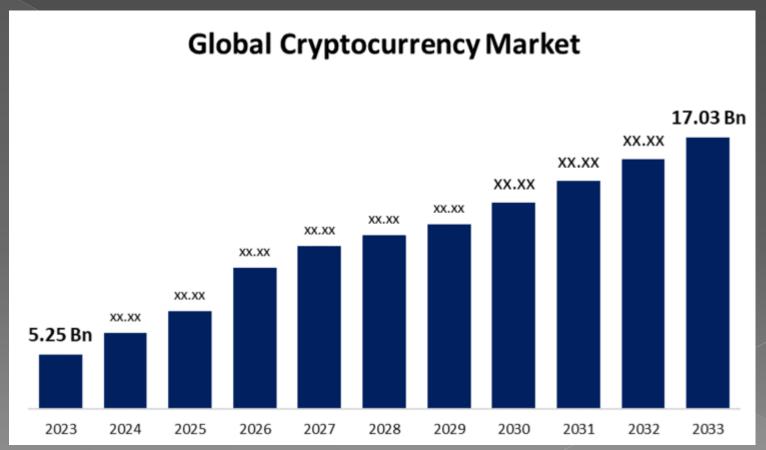




# PRIVATE EQUITY



# **CRYPTO CURRENCIES**



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# WHAT IT WILL TAKE

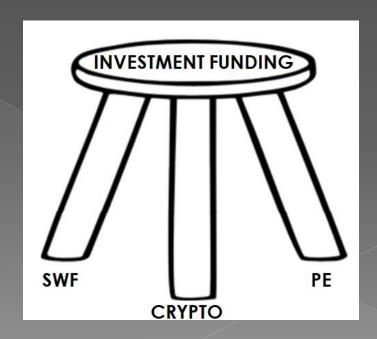
# 1- LEADERSHIP

**VISIONARY LEADERSHIP** 

**BOLDNESS OF QUEST** 

HARNESSING A DIVIDEDED NATION

2- A NEW WAY



ADMINISTRATIONS CHANGE - BUT THE PRINTING NEVER DOES ....

DON'T WORRY, THEY WILL PRINT THE MONEY!

### **EVERYONE IS NOW IN PLACE & READY!!**





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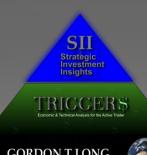
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